

EXPLORING CQ



WHAT IS EXPLORING CQ ABOUT?

Embark on a transformative journey to develop your Cultural Intelligence and build meaningful relationships with people from different cultures. In *Exploring Cultural Intelligence*, Wilbur uses insightful and humorous stories from his travels to explore cultural values, cultural clusters, and the subtleties of unconscious bias. This book is an invitation to confront our fears, move beyond tolerance, and embrace learning from others as we foster genuine connections across cultural divides.

WHEN DOES THE BOOK LAUNCH?

Exploring CQ will be launched on May 4, 2024 at the Time Out Bookstore in Tāmaki Makaurau, Auckland, Aotearoa, New Zealand. A book tour will follow with launches in Singapore, Maldives, India and Canada. Other select cities will be announced including an Australian and United States book tour in 2026. *Exploring CQ* will be available to readers worldwide through various distribution platforms including Kindle, Amazon, Audible and more. Visit www.wilbur.asia for more details.

“With so much hatred and misunderstanding in the world, Wilbur offers something different – hope. A heartwarming, instructive and highly readable book every human should keep in their toolbox.”

Katya Cengel
Journalist, Lecturer
Author of *Exiled*

“Many try to write about culture in a way that is both fun and practical, but few succeed as Wilbur has in this book!”

Erin Meyer
Professor of Management Practice, INSEAD
Author of *The Culture Map*

“This beautiful book can help people to take practical steps towards reconciliation using Cultural Intelligence and show them ways to overcome the biases and stereotypes that keep us all apart.”

Mary Musqua-Culbertson
Treaty Commissioner of Saskatchewan
Treaty 6 Territory
Turtle Island, Canada

“Wilbur has created a masterpiece that embraces well-researched scientific material, and is peppered extensively with stories of his boundless, intriguing adventures and experiences.”

Professor Soon Ang (PhD)
Nanyang Business School, Singapore
Founder and Executive Director,
Center for Leadership & Cultural Intelligence

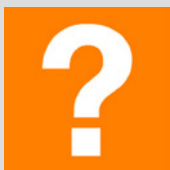
“Drawing from rich stories, Wilbur invites readers to embrace a new paradigm - one that honours Whanaungatanga (inter-connectedness) of all people, and fosters genuine reconciliation.”

Dr. Pouroto Ngaropo
Tohunga and Cultural Advisor
Aotearoa, New Zealand

WHO IS WILBUR SARGUNARAJ?

Wilbur Sargunaraj is a musician, speaker, and Cultural Intelligence Facilitator. His years of cross-cultural experience, combined with a genuine love for connecting with people from diverse backgrounds, has given him a unique and respected voice in the field of CQ. Through his interactive CQ World Wide concert events, ground-breaking exhibitions and workshops, Wilbur helps individuals and organizations to navigate the complexities of our multicultural world by sharing heart-warming stories and valuable knowledge from his journeys.

Wilbur has worked with NPR, Airbus, IOM, Ottawa Tourism, Singapore Airlines and numerous schools around the world, to help them develop cultural intelligence through workshops, music videos and campaigns. He is a recipient of the Queen Elizabeth II Platinum Jubilee medal for his contribution in the field of education. While his informational videos and songs about CQ have garnered millions of views, Wilbur likes to be known as a 'Simple Superstar' whose mission is to make the common...extraordinary! He resides on Treaty 6 Territory in Canada.



How do I increase my CQ? What are cultural values?

Why should I confront my hidden biases?

How do I move beyond tolerance?

How do I build bridges with my "other"?

What is preventing me from making friends with people from different cultures?

CONTACT:

CQ World Wide Consulting:

✉ wilbursargunaraj@gmail.com

📷 [@wilburworldwide](https://www.instagram.com/wilburworldwide)

📍 Website: www.wilbur.asia