

# WILBUR SARGUNARAJ CULTURAL INTELLIGENCE WORKSHOPS

**Objective:** To inspire individuals to see the relevance of cultural intelligence to their lives and work and provide a brief introduction to the CQ model.

**(HALF DAY: 180 MINUTES WITH 15-MINUTE BREAK)**

**INTRODUCTIONS:** Wilbur Sargunaraj and the CQ connection.

- Introduction of participants
- CQ proficiency quiz

**ICE BREAKER/ WARM UP CQ EXERCISE:** Entering the world of the 'other' through unfamiliar cultural music and dance.

**WHAT IS CULTURAL INTELLIGENCE? (CQ)**

- Definition
- The 4 capabilities of CQ
- An application point for each of the capabilities
- How can I increase my CQ
- Group exercises for each of the 4 capabilities

Example of an exercise: 'Facing Your Biases'

In this exercise individuals reflect on the following:

-What group or individual represents the OTHER for you? With what culture or subculture do you find it hardest to relate.

-Wrap up with results of CQ proficiency quiz

**NEXT STEPS AND CONCLUSION**

- Identifying which area to work on
- Creating an action plan
- Additional resources
- Wrap up video with Dr. David Livermore and Wilbur

**NOTE:** A LONGER SESSION WOULD INCLUDE AN INTRODUCTION TO THE SEVEN CULTURAL VALUES

- Identifying your seven cultural values (ex: Collectivist vs. Individualist)
- Working with people from different value orientations

**Cultural Intelligence (CQ) is a person's capability to function effectively in situations characterized by cultural diversity**

Known as a global ambassador for CQ, Wilbur Sargunraj is a fully certified advanced Cultural Intelligence facilitator having received his training from the Cultural Intelligence Centre LLC in Michigan, USA under Dr. David Livermore. He has also completed formal training in jazz and contemporary music at Grant MacEwan College (Alberta, Canada). His most important classrooms, of course, have always been in the field – living life among and learning from the always, extraordinary common person. As he travels to perform and educate, his priority is always first to educate himself by intentionally seeking to increase his CQ in every new cross-cultural setting. With migration and globalization on the rise, Wilbur's message of engaging the "other" using the principles of CQ is increasingly relevant.

"I'm honored to commend to you Wilbur Sargunraj, a true star who is using his growing international platform to make the world a better place through his music and through a relentless commitment to cultural intelligence (CQ). While I research and write about CQ, Mr. Sargunraj is living it out and taking it mainstream to his fans and audiences around the world! As a research institute devoted to the global development of cultural intelligence, we have the utmost appreciation for the work of Wilbur Sargunraj". - **David Livermore, PhD, President of Cultural Intelligence Centre, LLC, Author of *Leading with Cultural Intelligence*.**

"Wilbur blazed the stage in Manila at our international forum of academics, NGO and business leaders, and other key influencers gathered from dozens of nations. Our typically straight-laced crowd of several hundred 'sticks-in-the-mud' were suddenly shedding their inhibitions and learning how to dance amidst hysterical laughter. What probably surprised them more was Wilbur's ability to move these leaders to tears through his own stories of 'entering the other's world' and to create genuine 'ah ha' moments which changed the tone for the entire proceedings – what could have been merely a stale meeting of minds, was transformed into an unforgettable collaboration of hearts. His contribution was of inestimable value." – **Cody Lorange, Program Director, Global Diaspora Forum 2015 (Manila, Philippines)**

"Wilbur presented an amazing customized performance. He involved all the delegates, created a space where Doctors felt comfortable to come up and dance and step out of their comfort zones. He is gifted with a special talent and a presence of mind. Wilbur's social concern really elevates him from just being an entertainer." - **Dr. Shyamkumar N Keshava MBBS DMRD DNB FRCR(UK) FRANZCR (Australia) Professor and Head, Department of Radiology, Christian Medical College Hospital.**

Wilbur World Wide Inc.

Email: [wilbursargunraj@gmail.com](mailto:wilbursargunraj@gmail.com)

Phone:

India: +91 9865578403

Canada: +1 647 936 8647

For more recommendation letters and testimonials visit

**[www.wilbur.asia](http://www.wilbur.asia)**